



Damodaram Sanjivayya National Law University
presents

C- FAME, DSNLU - Nishith Desai Associates

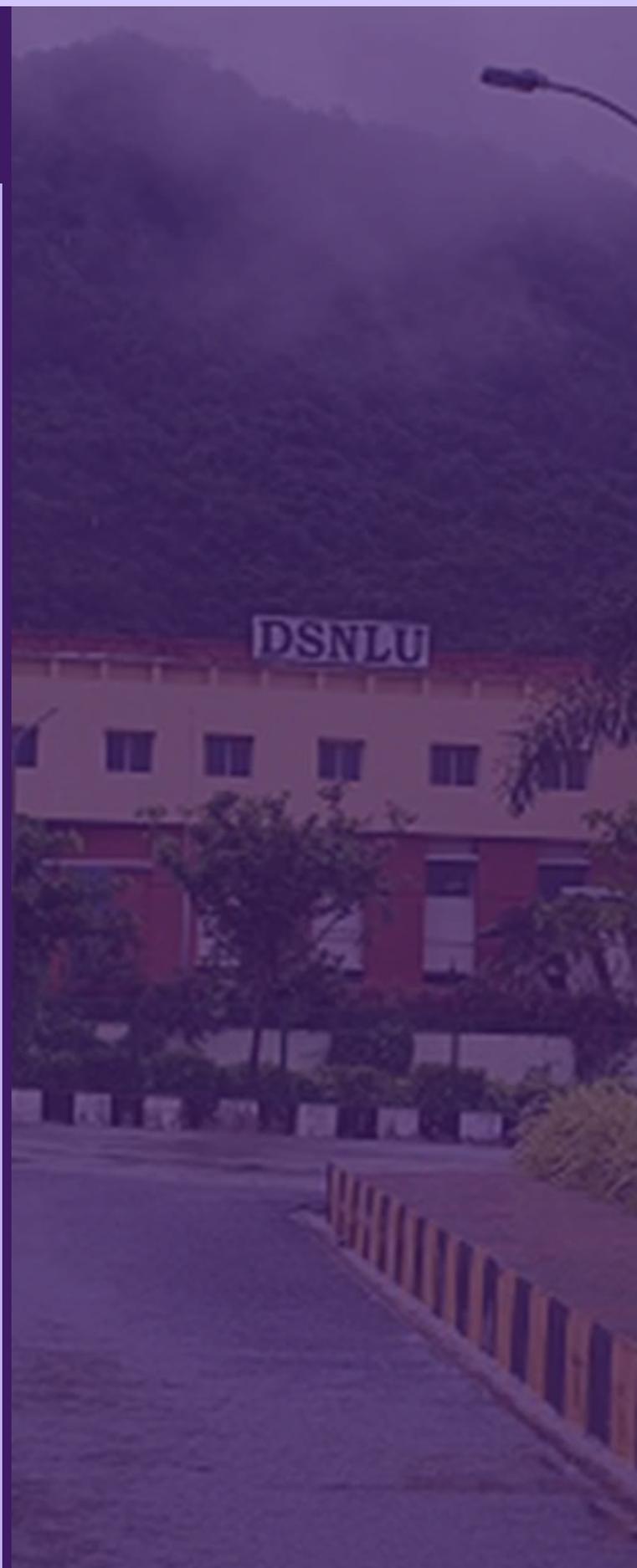
CALL FOR PAPERS &
NATIONAL CONFERENCE, 2026
ON
MEDIA, ENTERTAINMENT & TECHNOLOGY LAW



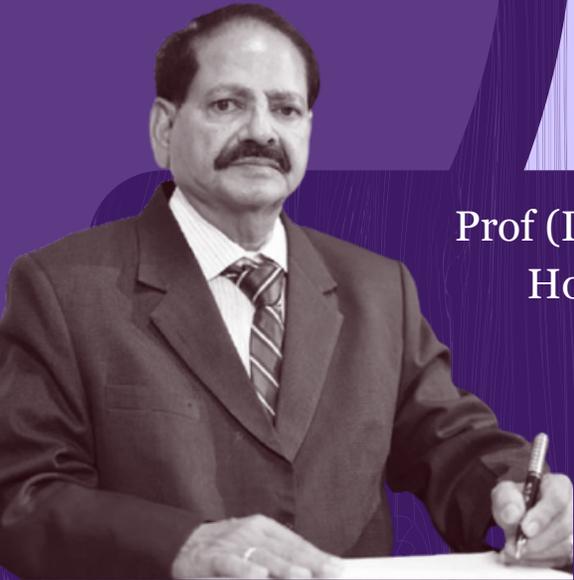
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MESSAGE FROM THE VICE CHANCELLOR



Prof (Dr.) D. Surya Prakasa Rao
Hon'ble Vice Chancellor

It is with pleasure that I extend a warm invitation to all students, academicians, legal practitioners and researchers, to participate in the inaugural C-FAME, DSNLU - Nishith Desai Associates: Call for Papers and National Conference on March 21st-22nd, 2026, to be held offline at our Visakhapatnam campus.

We are honoured to have Nishith Desai Associates as our Knowledge Partner. Established as a beacon of legal excellence, Damodaram Sanjivayya National Law University (DSNLU) has consistently championed innovative research and interdisciplinary scholarship since its inception. Under our motto of fostering justice through knowledge, DSNLU nurtures future legal leaders equipped to address contemporary challenges with rigour and vision.

The Centre for Fashion, Media and Entertainment Law (C-FAME) at DSNLU, Launched in 2024, among the nation's first dedicated centres exploring Fashion, Media, and Entertainment laws as areas of legal research, policy and practise. Our inaugural seminar, featuring Ms. Namrata Pahwa on "Introduction to Fashion, Media and Entertainment Laws," set a strong foundation. Building on this momentum, this National Conference will provide a platform to foster rigorous dialogue on pressing issues areas critical to India's future as a global creative economy powerhouse.

I wholeheartedly encourage undergraduate law students and young researchers to submit abstracts to the Call for Papers. The innovative efforts of our student body at C-FAME and the faculty guidance, towards this initiative reflect DSNLU's commitment to nurturing the next generation of legal leaders.

Join us in DSNLU, Visakhapatnam for two days of intellectual exchange that will shape discourse on India's digital and creative ecosystems. This will be DSNLU's first step in leading and advancing legal publication and discourse on emerging areas of media, entertainment and technology law, with CFAME's initiative.

ABOUT DSNLU

A photograph of the DSNLU building, a large brick structure with a central entrance. The letters 'DSNLU' are prominently displayed on the facade, with the motto '~a cradle of future jurists~' written below them. The building is flanked by modern architectural elements and greenery.

Established in 2008, Damodaram Sanjivayya National Law University, Visakhapatnam (DSNLU) takes its name after the Second Chief Minister of Andhra Pradesh - Damodaram Sanjivayya - who had a personage of conviction, sincerity, honesty and transparency, and strived for the improvement of all sections of the society, especially the deprived. Following these ideals, DSNLU is a premier law school with state of art infrastructure facilities focusing on the promotion of top-class education, training and research among the students of law. With the vision of imparting knowledge, education and skills in the legal field, DSNLU strives to provide quality multi-disciplinary legal education, organise advanced studies and promote research along with cultural, legal, and ethical values with a view to promote and foster the rule of law. Its moto "Yato Dharmas Tato Jayah" translates to "act according to Dharma and thus win" - a message from the Indian Epic Mahabharat - symbolises the abundance and openness to new thoughts and ideas of gaining knowledge that DSNLU aims to imbibe in its students. Hence, with the objective of building on the traditional ethos, DSNLU endeavours to create a temple of learning and research in all branches of law. DSNLU focuses on practical training through moots, internships, and projects. It promotes interdisciplinary scholarship beyond core law, aligning with student-led initiatives and builds on its foundational overview as a premier National Law University by emphasizing clinical legal education, research innovation, and societal impact through specialized centres like C-FAME

ABOUT NISHITH DESAI ASSOCIATES

Nishith Desai Associates is an India-focused global law firm with India offices in Mumbai, New Delhi, Bangalore and GIFT City and foreign offices in Palo Alto (Silicon Valley), New York, Singapore, Dubai and Boston. The firm is recognised as Asia's most Innovative Law Firm for its leadership in legal, regulatory, and tax advice, particularly for cross-border transactions and innovative structures, with an industry focus on IT, Telecom, Media and Entertainment, Financial Services etc.

Founded by Mr. Nishith Desai, the firm serves as the premier choice for global companies entering the Indian market and Indian firms pursuing international expansion. As a key contributor to India's regulatory landscape, NDA combines pioneering research, deep expertise with forward-thinking vision to navigate obstacles, minimize risks, and uncover strategic opportunities for clients worldwide. At the core of its innovation qualities, evidenced by its four-time **Financial Times – RSG Most Innovative Indian Law Firm award**, NDA is leading the way in cutting-edge fields like AI, Blockchain, IoT, Robotics, Virtual Reality, Med-Tech, and Space Tech. The group's distinctive research environment includes its **Imaginarium Aligunjan – Blue Sky Thinking Campus**, thereby reinforcing its ability to foresee challenges and shape policy in the rapidly changing digital landscapes.

NDA's partnership in this endeavour as Knowledge Partner underscores their commitment to supporting novel academic initiatives for the lawyers of tomorrow. **Mr. Aaron Kamath, Co-Head of the firm's Tech, Digital & Commercial Law Practice**, would be representing NDA in the Expert Panel of the Conference, with his crucial involvement in the paper review process, paper presentation evaluation, panel discussions and ultimately contribute to thought leadership in the conference. Their involvement ensures that the event is grounded in cutting-edge legal perspectives and aligned with the evolving legal needs of the digital and creative industries





ABOUT C-FAME

C-FAME is one of India's first academic legal centres dedicated to the interdisciplinary study of Fashion Law, Media and Entertainment Law, and seeks to promote high-quality legal scholarship and informed dialogue among the modern law students of today, on contemporary legal issues and developments affecting creative and digital ecosystems. There exists a growing global demand for specialised legal experts specifically in Fashion, Media and Entertainment industries. Hence, C-FAME takes shape. Launched in 2024, the Centre laid the foundation for its academic initiatives by launching a Seminar on "Introduction to Fashion, Media and Entertainment Laws" to establish awareness and understanding on these novel areas exclusively for the students of DSNLU, with Ms. Namrata Pahwa (Chambers of Namrata Pahwa, Delhi) as the guest speaker. Various DSNLU student groups benefited from the program organised by core members through expert lectures, case-study discussions, and interactive academic exercises, which constitute the very first formal step of building up a vibrant academic culture around these niche areas.

The fundamental ethos behind the establishment of this Centre is to make law students aware of the prospects of legal research and practise in these creative domains. C-FAME is always committed to promoting research, dialogue, and practical learning to create the next generation of lawyers who are skilful in dealing with the rapid changes of the world and the significant legal aspects related to Fashion, Media, Entertainment sectors.

The background of the page features a photograph of the Damodaram Sanjivayya National Law University building. The building is a large, modern, multi-story structure with a light-colored facade and numerous windows. The name of the university is visible on the right side of the building. The image is overlaid with a semi-transparent purple filter.

ABOUT THE CALL FOR PAPERS AND CONFERENCE

The Centre for Fashion, Media and Entertainment Law (C-FAME) at DSNLU, is proud to announce its inaugural Call for Papers and National Conference 2026 on Media, Entertainment and Technology Law, in collaboration with Nishith Desai Associates, one of India's leading, innovation-led law firms. This first edition aims to provide law students with a premier platform to engage critically with emerging issues at the intersection of media, entertainment and technology law.

The Conference seeks to encourage original, well-researched and quality papers that explore the legal developments, challenges and opportunities arising from the rapidly evolving nexus between the creative and technological ecosystems in India. Abstract submissions will undergo a careful blind peer-review process, and selected authors will be invited to present their work before a distinguished panel comprising of partners from Nishith Desai Associates, along with external practitioners and leading academics.

As the first edition, this Conference aspires to set a benchmark for interdisciplinary legal scholarship in India. It will not only provide participants with the opportunity to showcase their research but also prove to be a novel platform that gathers legal practitioners, thought leaders and academicians who have made important contributions to the legal practise and discourse surrounding media, entertainment and technology laws in India, through Panel Discussions and key note sessions. Shortlisted papers will be receive a publication opportunity and the top papers and presenters will be awarded with internship opportunities at Nishith Desai Associates, along with cash prizes.

Participants can look forward to an enriching academic experience marked by insightful presentations, expert feedback, and opportunities to network with peers and professionals who are at the forefront of legal developments in creative and technological industries.



THEME AND SUB THEMES

The overarching theme for this inaugural edition is-

“Media, Entertainment & Technology Law: Navigating the future of Digital Governance and Creativity in India”

Indicative Sub-themes-

- Digital Media Journalism: Misinformation, Content regulation and censorship under the relevant IT provisions and rules and their impact on editorial autonomy, media freedom and online speech in India.
- AI, Digital Platforms and Creative Content: Legal challenges around Generative AI and automated content tools in relation to copyright and neighbouring rights, and AI-driven misinformation in digital media and entertainment contexts.
- Influencer Advertising, ASCI Guidelines and Platform Regulation in Digital Media: Legal issues around influencer endorsements and branded content including compliance with ASCI’s influencer advertising guidelines, consumer protection, and the interplay with the relevant IT Rules.
- Legal Governance of OTT and Streaming Platforms in India: Copyright ownership and licensing models, piracy and censorship takedown measures and compliance with applicable IT law provisions.
- Protection of Personality Rights and Image Privacy in the age of AI and digital media.
- Legal and Regulatory Aspects and Implications of the Entertainment and Interactive media industries: VR/AR, Gaming and Esports.

IMPORTANT DATES & FORMAT

- Registration and Abstract Submission Deadline: February 5th, 2026
- Communication to 20 selected participants invited to present their papers at the Conference: February 11th, 2026.
- Full Paper Submission - The 20 selected authors are to submit complete papers by: 23rd March, 2026
- Papers will undergo a blind peer-review process by an Expert Panel to shortlist 15 papers out of the submitted 20 papers. The 15 shortlisted papers are to be published in the C-FAME, DSNLU - Nishith Desai Associates Compilation Book in collaboration with the Publishing Partner.
 - Note: The results about the shortlisted papers for publication will be announced in the course of the Conference.
- Offline Conference: All 20 shortlisted participants will present their papers on 4-5th April, 2026.

SUBMISSION GUIDELINES

- **Abstract Word Limit: 400-500 words**
- **Full Paper Word Limit: 3,000-6,000 words**
- **Authorship: Maximum of 2 authors per paper**
- **Plagiarism: Strictly not tolerated and any form of plagiarism would lead to immediate rejection of the submission.**
- **Formatting requirements:**
 1. **Font: Times New Roman, Size 12**
 2. **Line Spacing: 1.5**
 3. **Footnotes: Bluebook(20th Edition), Times New Roman, Size 10**

Papers may explore Intellectual Property Law, Information Technology Act & Rules, Consumer Protection & Advertising Standards, Gaming Laws, Journalism and Digital Media, and intersections of Media and Entertainment Law, OTT Regulation, and Digital Governance—confined to media, entertainment, and technology industries with a creative industry focus. Papers must avoid standalone, vertically deep technical and legal areas disconnected from these creative/tech ecosystems. Interdisciplinary approaches are encouraged.

Authors are encouraged to draw upon a wide range of sources, including judicial precedents, statutes, regulatory frameworks, and empirical studies, and to offer well-reasoned commentaries, analyses, recommendations, and solutions where applicable. Participants are encouraged to adopt an innovative and interdisciplinary approach to the theme, taking into account a wide range of legal and regulatory developments, issues and opportunities in the context of Indian technological, and creative industry ecosystem and the governing media, technology, and entertainment laws. Submissions are expected to reflect contemporary relevance, demonstrate high standards of scholarship, and may employ diverse research methodologies, including doctrinal analysis, empirical research, case studies, or comparative studies.

AWARDS

Authors of the top papers and, the top presenters in the conference shall receive internship opportunities at Nishith Desai Associates (NDA); along with cash prizes and certificates of merit. Further details on the awards shall be announced soon!

Note: The top papers shall be evaluated solely in a peer-blind review process, solely based on written paper quality independent of the paper presentations.

The top 15 papers shortlisted out of the 20 paper submissions, will be published in the Official C-FAME, DSNLU-Nishith Desai Associates Compilation Book on Media, Entertainment and Technology Law, brought out in collaboration with our Publishing Partner. Details about our Publication Partner will be announced shortly!

Note: Publication decision shall be based solely on written paper quality in a peer-blind review process, independent of the paper presentations.

DISCLAIMER AND COPYRIGHT NOTICE

In addition to the Expert Panel's decision, please note that:

- the internal policies of Nishith Desai Associates shall apply in awarding the internships and
- policies of the Publishing Partner shall apply in awarding the publication opportunities

COPYRIGHT TRANSFER NOTICE

Submissions made to the conference are on an exclusive basis. These submissions must not have been previously published or submitted for publication elsewhere. The contribution presented to and accepted for publication along with the copyrights therein shall be the transferred intellectual property of the Conference Compilation Book and the Publication partner. The contribution presented to and accepted or publication cannot be utilised for publication, dissemination for any other purposes on external platforms, outside the scope of this conference.

MODE OF REGISTRATION AND ABSTRACT SUBMISSION

Participants can register themselves and submit their Abstracts in the google form [here](#)

Shortlisted applicants shall pay a fee of INR 1200 for single author submissions, and INR 1500 for co-authored submissions. Accomodation and food facilities will be provided on campus for participants.

ELIGIBILITY

Submissions are invited from authors who must be pursuing their LL.B. (Hons.) / LL.B. / LL.M. from any recognized university for the academic year of 2025-2026.





MEDIA PARTNER

About SCC TIMES

SCC Times is India's premier legal news platform, delivering authoritative coverage of Supreme Court judgments, High Court rulings, legislation, and legal developments across IP, media, corporate, and constitutional law.

SCC Times amplifies thought leadership through live updates, expert interviews, and post-event analysis reaching thousands of legal professionals.

Their partnership ensures our conference reaches a wide audience across India's legal community—including practitioners, judges, academics, and students—providing national visibility and impact

THE TEAM

Faculty Convenor: Dr. P. Jogi Naidu

Core team:

K.V. Rishika - Student Convenor

Chayank Dhruv T. - Student Co-Convenor

Aastha - Student Co-Convenor

Team Heads:

Research & Publication - Madhuhasini Pasupuleti

Events & Outreach - K. Lavanya

Design - Medha Karaka

Social Media - Soumya Shree

Members: Supraja Sri Lasya Kuchi, Sakshi Shukla, Tanusri K., Ishita Gupta, Deepika V., Aanchal Tiwary, Aditya Akunuri, Prisha Pradhan, Manasvi Rajyana, Sanjana Veda, Parinitha Chowdary, S. Nitya Lakshmi, Harika K, Rushi Vardhan, Shravya Shikha, Nithin Joseph, Saurabh Sharma, Dumpa Sruthi, Prakriti Baisoya

CONTACT

**In case of any queries, kindly drop an email at
cfame@dsnlu.ac.in Or**

**Contact: K.V. Rishika (Student Convenor)
rishikakommisetty@dsnlu.ac.in
+91 7358479218**

**Chayank Dhruv Tummaganti (Student Co-Convenor)
chayank.dhruv@dsnlu.ac.in
+91 6300482397**

**Aastha (Student Co-Convenor)
aastha@dsnlu.ac.in
+91 9142331731**

ABOUT VISAKHAPATNAM



A city in Andhra Pradesh, Visakhapatnam, is a port city on the Bay of Bengal. Nestled between the Eastern Ghats and the Bay of Bengal, Vizag is known for its beautiful beaches and landmarks like Kailashgiri and Simhachalam hills.

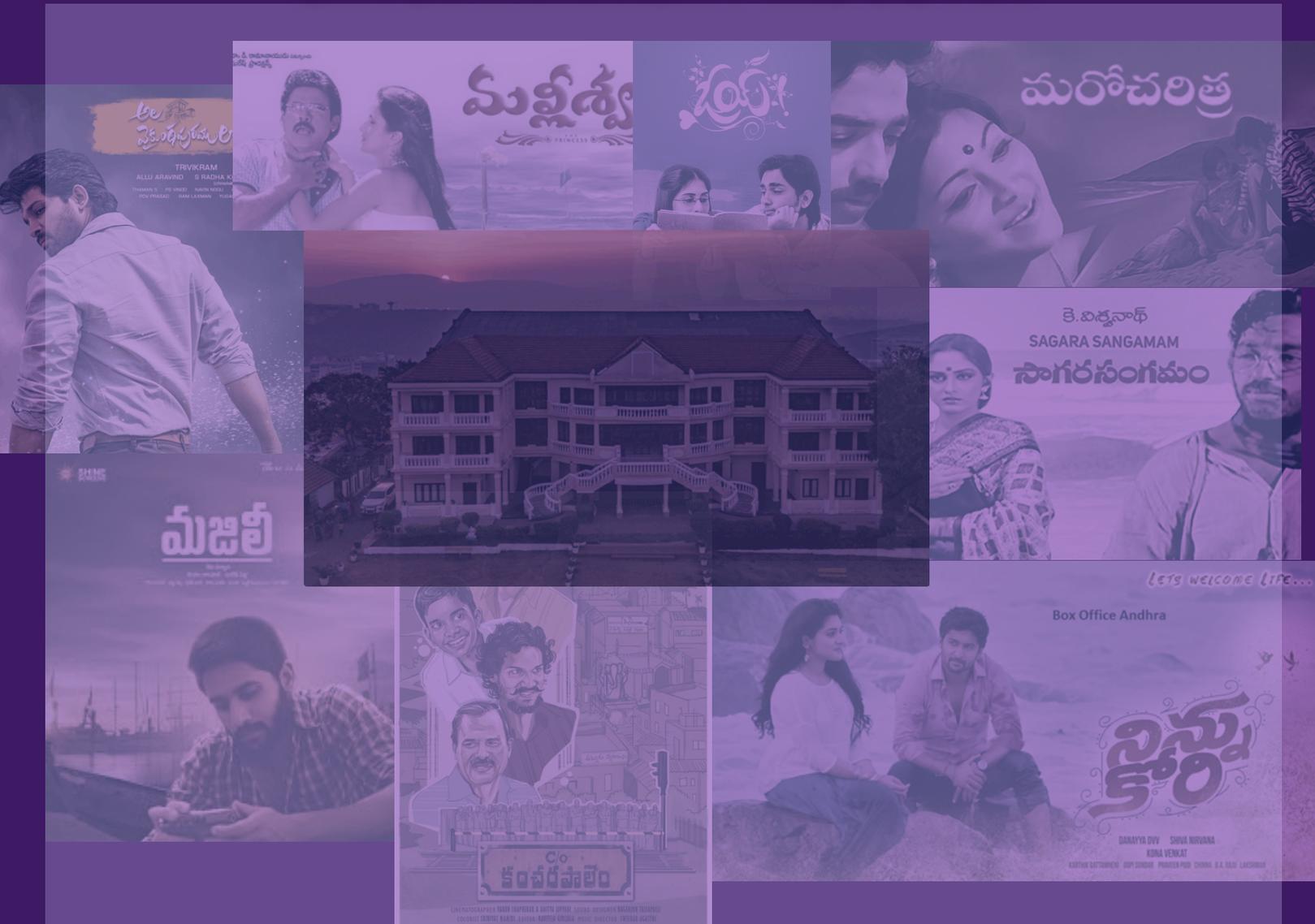
The RK beach's golden sands and serendipity, the water sports in the clear waters of Rushikonda Beach, the secluded spots of Yarada Beach with a coastline punched with hills, such as Dolphin's Nose and Narasimha hills, make Vizag the perfect vacation spot.

Visakhapatnam embraces its deep-rooted Telugu culture with maritime influence. Buddhist sites surround it, showcasing its Buddhist legacy alongside its rich Hindu culture, reflected in historic gems as the famous Simhachalam temple. Visakhapatnam, being the industrial hub of Andhra Pradesh, hasn't held back from its tourism potential.



From being home to one of the major ports in India to accommodating heavy manufacturing industries and textile industries, to leveraging its coastal beauty and lush valleys for tourism, Visakhapatnam does it all. Despite being this busy, Visakhapatnam has excellent waste management and well-maintained beaches as Rushikonda Beach, which bagged it the title of one of the Cleanest Cities in India. Visakhapatnam is home to the headquarters of Eastern Naval Command, making it the city with an active naval command and civilian co-existence. The natural deep-water harbour makes Vizag a strategically valued port. It is one of the busiest ports that handles bulk cargoes and international trade, which is enabled by its strategic positioning. Visakhapatnam blends its rich culture with tech and development, truly living up to its title as the City of Destiny

VIZAG'S RELEVANCE TO THE FILM & ENTERTAINMENT INDUSTRY



Visakhapatnam is a pivotal centre for the Telugu film and entertainment industry. Its scenic beauties and rich culture have made Vizag a popular choice for filmmakers. It is also home to a major film production hub, The Rama Naidu Studios. The Rama Naidu Studios is not just any other film facility, but a cinematic world built by Dadasaheb Phalke Awardee, Dr. Daggubati Rama Naidu, a renowned film producer of Tollywood. Rama Naidu Studio offers real movie sets that were used in many South Indian movies, which let us stroll through cinema itself. The Studio's location near the beach, which offers the beauty of the city, helps depict the best of Vizag for filmmaking. Many notable films as Majili (2019), Ninnu Kori (2017) etc, were shot in Vizag. From classics as Maro Charitra (1978) to modern-day hits as Ala Vaikuntapuramlo (2020), this studio is the versatile backdrop for movies of various genres and generations. This Studio has a Museum of Cinema that tells the tale of the evolution of filmmaking and equipment, displaying vintage cameras to the modern tech used in bringing cinema to life. This Studio has seen the behind-the-scenes journey of Tollywood since time and ago, for which it is a cultural and historical hub of Telugu cinema