

# DAMODARAM SANJIVAYYA NATIONAL LAW UNIVERSITY



&  
CENTRE FOR INTELLECTUAL PROPERTY  
RIGHTS



*PRESENTS*

ONE DAY NATIONAL SEMINAR ON

**COPYRIGHT AND THE INTERNET REVOLUTION  
- THE CHANGING LANDSCAPE**

**ON : 10-08-2019**

## About DSLNU:

With growing importance for quality legal education, various national law schools acquired lot of importance. To meet the requirements of students of this State, the Government of Andhra Pradesh decided to establish a new Law University. Damodaram Sanjivayya National Law University (DSLNU), was established by the Government of Andhra Pradesh vide DSLNU Act, 2008 at Visakhapatnam to impart quality legal education, is recognised u/s 2 (f) of UGC Act, 1956 and the BCI. Its mission is to design and deliver legal education, promote academic achievement and excellence in legal research. The University offers a 5 year integrated B.A. LL.B. (Hons.) Degree and a one year LL.M. (Tax Laws, Constitutional Law, Criminal Law and Commercial Law) degree. The University has MOUs for student exchange programs with other National Law Universities at Bangalore, Kolkata, Patna and Patiala. Additionally, University has an MOU with ICADR; and is a deemed Study Centre by the IGNOU.

## About Visakhapatnam

*Visakhapatnam is a port city and industrial center in the Indian state of Andhra Pradesh, on the Bay of Bengal. It's known for its many beaches, including Ramakrishna Beach, home to a preserved submarine at the Kursura Submarine Museum. The name was coined after Visakha, the Hindu god of valour. It is surrounded by Eastern Ghats and faces Bay of Bengal on the east. It is also called the City of Destiny, because of its landscaped view and very attractive beaches. It is the head quarters of Eastern Naval Command. Nearby are the elaborate Kali Temple and the Visakha Museum, an old Dutch bungalow housing local maritime and historical exhibits. Kailasgiri park was developed by the Visakhapatnam Metropolitan Region Development Authority and comprises 380 acres of land covered with flora and tropical trees. The hill, at 173 metres, overlooks the city of Visakhapatnam. Other tourist spots: Simhachalam, Thotlakonda beach, Rishikonda beach, Visakhapatnam Port.*



**INS Kursura (S20)**



**Kailasgiri Temple**



**Simhachalam Temple**



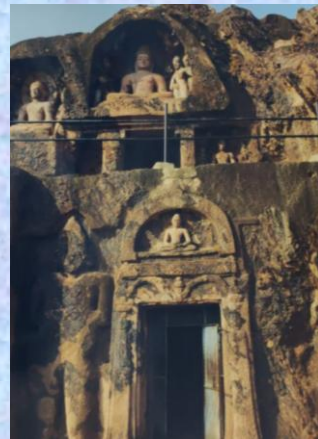
**Beach**



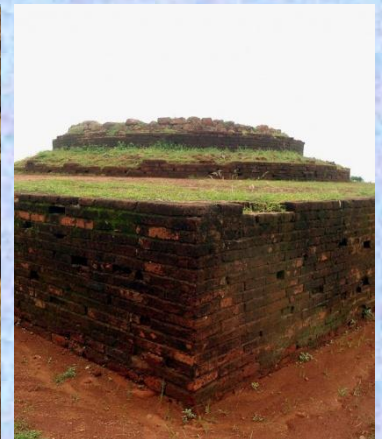
**Bavikonda**



**Bavikonda**



**Bojjana Konda**



**Totlakonda**



**Araku valley**



**Vizag TajMahal**

## **About the Seminar:**

The contours of copyright law have always been drawn by the developments in the technological world. Over the past two centuries, copyright regime has again and again been challenged by ever growing technology and as a legal response to such challenges the law of copyright itself has developed. Similarly, the emergence of digital and information technologies towards the concluding decades of the twentieth century as the defining paradigms of new age communication have raised a whole new set of challenges to the copyright regime. On the one hand, these new technologies present promises to the copyright owners in terms of widening markets, and on the other hand the same technologies have sounded a threat to the copyright owners with a loss of control over their own property. As more and more digital products in network environment are emerging, efficient management and controlled distribution of such products have become one of the important considerations, as never before. The copyright owners are under a constant threat of losing control over their products on the information superhighway and are implementing various technological adjuncts to retain control. Because of the inherent difficulties of enforcing copyrights against individual Internet users worldwide, the copyright owners have found the answer to this problem is placing legal liability for copyright infringement on those who allow and enable Internet copyright infringers to exist, namely the Internet service providers (ISPs).

While the shape of copyright law has always been drawn by the developments in the technological world, the emergence of digital technologies towards the concluding decades of the twentieth century as the defining paradigms of new age communication have raised a whole new set of challenges to copyright regimes. All works can now be digitalized whether they comprise texts, images, sound, animation, photograph and once digitalized the various elements are all 'equal' and can be merged, transformed, manipulated or mixed to create an endless variety of new works. Earlier rights of reproduction and distribution affected only tangible physical copies of a work.

Recent literature identifies an important trade-off related to copyright law: the balance between two different effects that emerge when the cumulative aspect of creation is taken into account. On the one hand, society needs enough protection so that, at any given moment of time, creative activities are undertaken. On the other hand, excessive protection could create market power and thus higher access prices, which would reduce the extent to which creative works are disseminated. Putting it differently, if copyright protection is too strong, incentives to create are likely to be high, but access to works may become so expensive that dissemination, in economic terms, is suboptimal. On the other hand, if copyright protection is too weak, it is likely that too few creative works would be produced and/or that they would be of poorer quality. Authors would choose to engage their time and effort in other areas of activity. The Internet has become a vital platform for delivering digital content such as movies, music, books, news, and software. Most importantly, the global reach of the Internet enables digital content to be nearly instantaneously delivered to any part of the world. This means that many of the barriers that constrain the exchange of physical content products (e.g. costly transportation, import tariffs) are significantly reduced or eliminated in the case of digital content. It also underscores the importance of copyright as an incentive mechanism for the creation and dissemination of digital content.

While the global reach of the Internet has made the potential market for digital content very large, there is a debate as to whether existing copyright regime will cope with rapid technological developments. India is getting to see the golden period for the internet sector between 2013 to 2018 with incredible growth opportunities and secular growth adoption for e-commerce, internet advertising, social media, search, online content, and services relating digital marketing. For sustainable growth of internet copyright plays a vital role. According to Foresters report India is the fastest growing country in the digital market sector.

## **This seminar provides a platform to debate,**

### **discuss on following issues:**

- Copyright and Replication
- Copyright protection of content in the website
- Copyright relating to hyper linking – national and international dimensions
- Legality framing under copyright law
- Copyright protection of multimedia works
- Copyright management in digital era
- Legal protection against circumvention of technological measures
- Liability of Internet Service Providers (ISPs) for copyright infringement
- Copyright protection for computer programmes
- Copyright issues pertains to digital music
- Copyright issues relating to Linking, Framing, Catching
- Linking practices and contributory infringement of copyrighted work
- Linking and infringement of right to display the copyrighted work publicly

### **Target Audience of the Seminar:**

We welcome paper presenters and participants from the following backgrounds:

- Press, literature, music, theatrical productions, operas, motion picture, video, radio and television, photography software and databases, visual and graphic arts advertising services and copyright collective management societies.
- The stake holders in core copyright-intensive industries like the industries that are wholly engaged in creating, producing and manufacturing, performing, broadcasting, communicating and exhibiting, or distributing and selling works and other protected subject matter.
- Academicians, Policy makers, research scholars, students from law and social sciences etc.

## **Seminar Venue:**

University Seminar Hall, Damodaram Sanjivayya National Law University, Nyayaprastha, Sabbavaram, Visakhapatnam – 531035.

### **Registration:**

The registration link for the paper presenters would be sent to them with intimation of the selected full papers. Co-authors needs to register separately.

- Research Scholars and students: Rs 1000/-
- Academicians: Rs. 1500/-
- Others: Rs. 2000/-
- Institutions: Rs. 2500/-

The Persons interested to attend the seminar shall send a mail to [solt@dsnlu.ac.in](mailto:solt@dsnlu.ac.in) expressing their interest and use the registration link sent as reply to register themselves as participants. The registration fee for the participants are as follows:

- Research Scholars and students: Rs 500/-
- Academicians: Rs. 750/-
- Others: Rs. 1000/-
- Institutions: Rs. 1250/-

**NOTE:** All the registrations must be done on or before 3<sup>rd</sup> August, 2019.

### **Accommodation:**

The University would provide accommodation within the campus on twin sharing basis. Any person opting to avail the facility shall intimate their choice in the registration form. An amount of Rs. 500/- per day would be charged per person. The accommodation would be provided only from the evening of the day prior to the Seminar till the noon of the following day of the Seminar.

## **Submission Guidelines**

- ❖ The word limit for abstract is 300-400 words in Times New Roman, 12 font size, 1.5 spacing.
- ❖ The abstract must be accompanied with biographical details of author(s) in .doc/.docx format only. The biographical details must include Title of the paper, Name of the author(s), Designation, Institutional affiliation, contact no. and email address.
- ❖ The abstract must be submitted on or before 16<sup>th</sup> June, 2019
- ❖ The selection of abstracts would be intimated on 19<sup>th</sup> June, 2019
- ❖ The full paper should be of 4000-5000 words (exclusive of footnotes) and needs to be submitted on or before 24<sup>th</sup> July, 2019.
- ❖ The intimation of selection of Full papers would be given on 28<sup>th</sup> July, 2019. Only the authors of the selected papers would be allowed to make presentation during the seminar proceedings.
- ❖ The registration for the symposium shall be done after the selection of full paper only.
- ❖ The body of the submission must be in Times New Roman, 12 Font Size and 1.5 spacing.
- ❖ The footnotes must be in Times New Roman, 10 font size and single spacing.
- ❖ The margin of 1 inch on all sides must be maintained throughout the paper.
- ❖ The Harvard Bluebook 20<sup>th</sup> edition style of citation must be strictly followed.
- ❖ All submissions should be sent in .doc/.docx format only.
- ❖ Any non-compliance with the prescribed guidelines would lead to prima facie rejection.
- ❖ Co-authorship up to one authors is allowed.
- ❖ No part of the paper should have been published earlier nor should it be under consideration for publication.
- ❖ All the submissions should be sent through e-mail to [solt@dsnlu.ac.in](mailto:solt@dsnlu.ac.in)
- ❖ Selected few papers will be published in a book with an ISBN number.

## **Important Dates:**

- Deadline for Abstract Submission: 16<sup>th</sup> June, 2019
- Intimation of Selection of Abstract: 19<sup>th</sup> June, 2019
- Deadline for Full Paper Submission: 24<sup>th</sup> July, 2019
- Intimation of Selection of Full Paper for Presentation: 28<sup>th</sup> July, 2019
- Last date of Registration: 3<sup>rd</sup> August, 2019
- Date of Seminar: 10<sup>th</sup> August, 2019.

### ***Chief - Patron:***

**Hon`ble Sri Justice N. V. Ramana**

Hon`ble Judge, Supreme Court of India and  
Visitor, DSNLU, Visakhapatnam

### ***Patron:***

**Hon`ble Sri Justice C. Praveen Kumar,**

Chief Justice, Andhra Pradesh High Court and  
Visitor, DSNLU, Visakhapatnam

## **ORGANISING COMMITTEE:**

### ***Chairman:***

**Prof. (Dr.) S. Surya Prakash**

Vice-Chancellor, DSNLU, Visakhapatnam.

### **Convenor:**

**Dr. P. Sree Sudha**

Registrar (I/c), DSNLU, Visakhapatnam

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